



# Statewide meeting for Virginia Council for Litter Prevention & Recycling

Wingate by Wyndham -Lynchburg, Virginia  
October 19-20, 2011



"Litter and Recycling Program Managers from across the Commonwealth will be attending this 2 day conference. The agenda is available upon request."

**Green Statement:** "As a statewide group of solid waste management professionals we are committed to waste management and minimization of environmental impacts. Hotel staff are helping VCLPR coordinate our green efforts for this event."

## CORE ACTIVITIES for Green Events

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
  - Plastic bottles, paper, cardboard, and aluminum cans
- ☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling / composting of food service items disposed of on the premises. This facility pledges that they:
  - Use disposable foodservice items that are made with recycled content
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies – and quantities should be minimized whenever possible! The organizers of this event pledge that they:
  - Use electronic registration, correspondence and forms
- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
  - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Wingate by Wyndham in Lynchburg has Virginia Green Certification.

*Food service*

  - Use water pitchers to minimize the use of single-use bottles
  - Avoid box lunches and serve trays/platters of food instead

*Restrooms*

  - Purchase recycled-content paper-towels and toilet paper

### *Logistics*

- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies
- Purchase from vendors and service providers with a commitment to the environment

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have signs at the event registration which list all of its green activities
- Use the Virginia Green logo on signs and on recycling containers
- The Wingate has a Virginia Green flag

☒ **Other Sustainability Actions.**

- As part of this event Wingate by Wyndham will have a "Virginia Green Safari" which will highlight some of the Wingate's efforts to promote recycling efforts in Lynchburg.

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For more information on Statewide Meeting for Virginia Council for Litter Prevention & Recycling, contact Brian Knopp at [bknopp@sehotel.com](mailto:bknopp@sehotel.com) or 434-845-1700.

The agenda is available at

[www.cvwma.com/storage/File/VCLPR%202011%20Conference\\_tableformat\\_agenda\\_1.pdf](http://www.cvwma.com/storage/File/VCLPR%202011%20Conference_tableformat_agenda_1.pdf)

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize their impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

